

Charte Graphique

BDE MMI

Logo X



Logo principal

Avec contours blancs



Logo principal



favicone / logo instagram

Sans contours

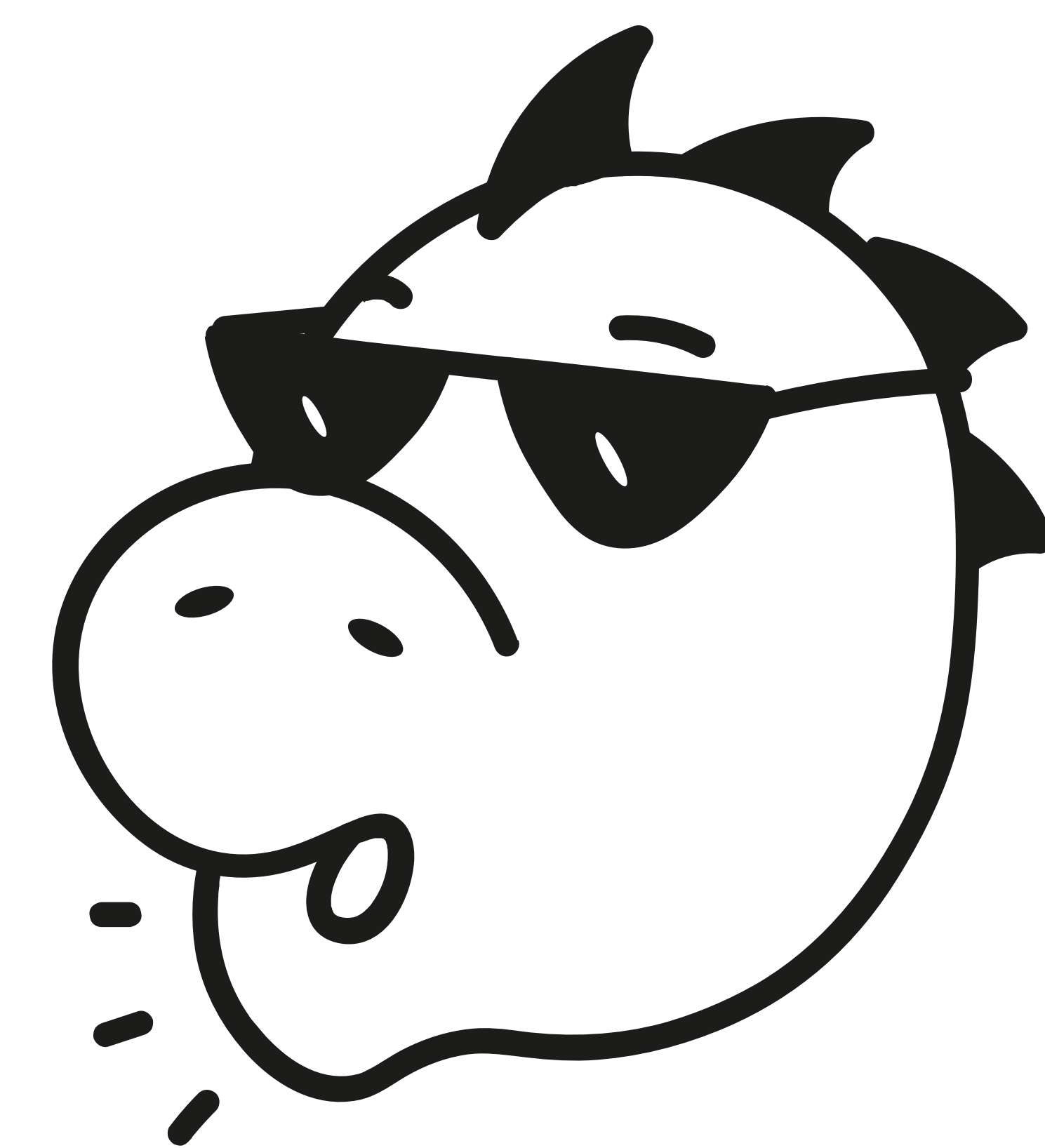
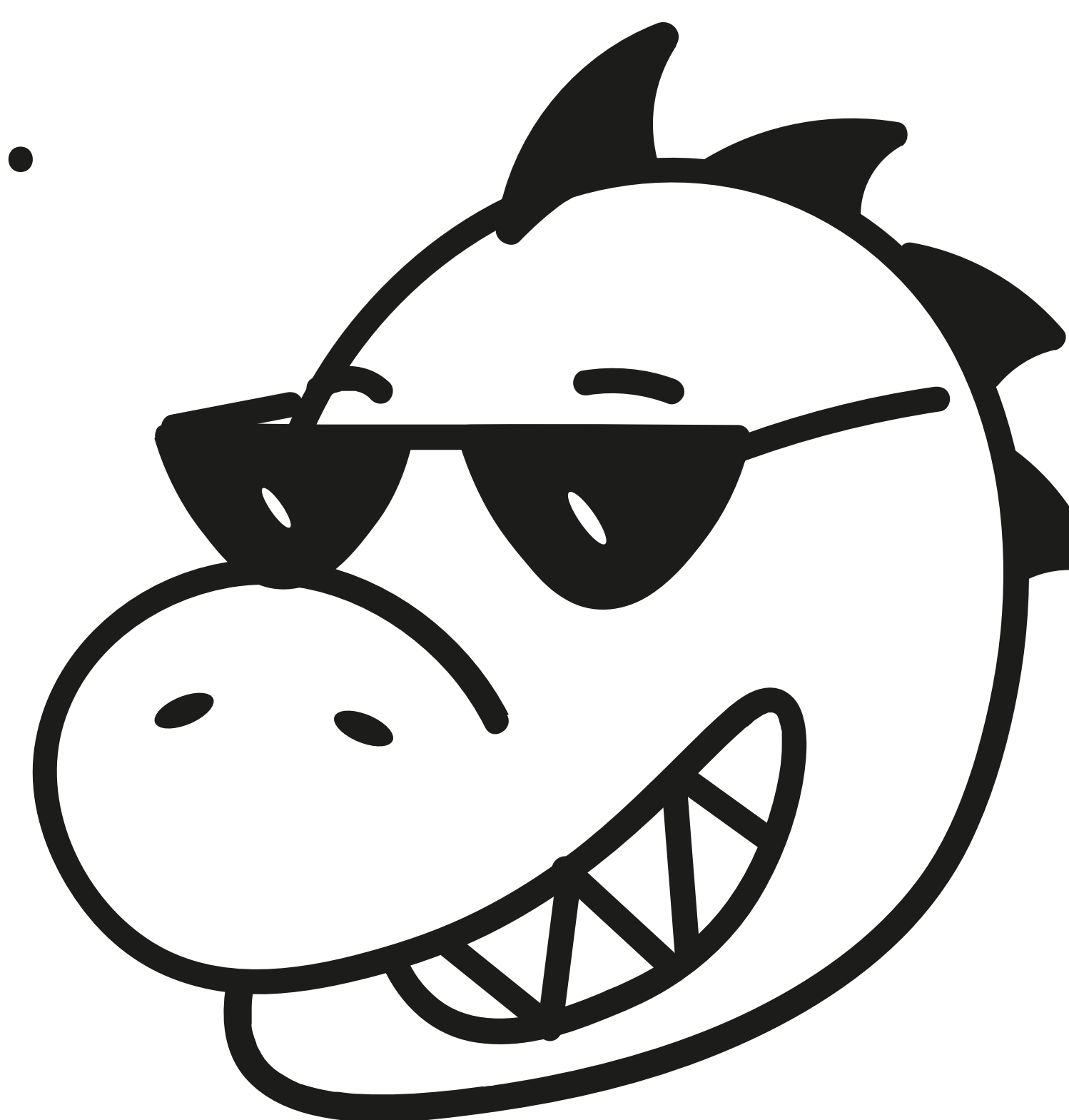
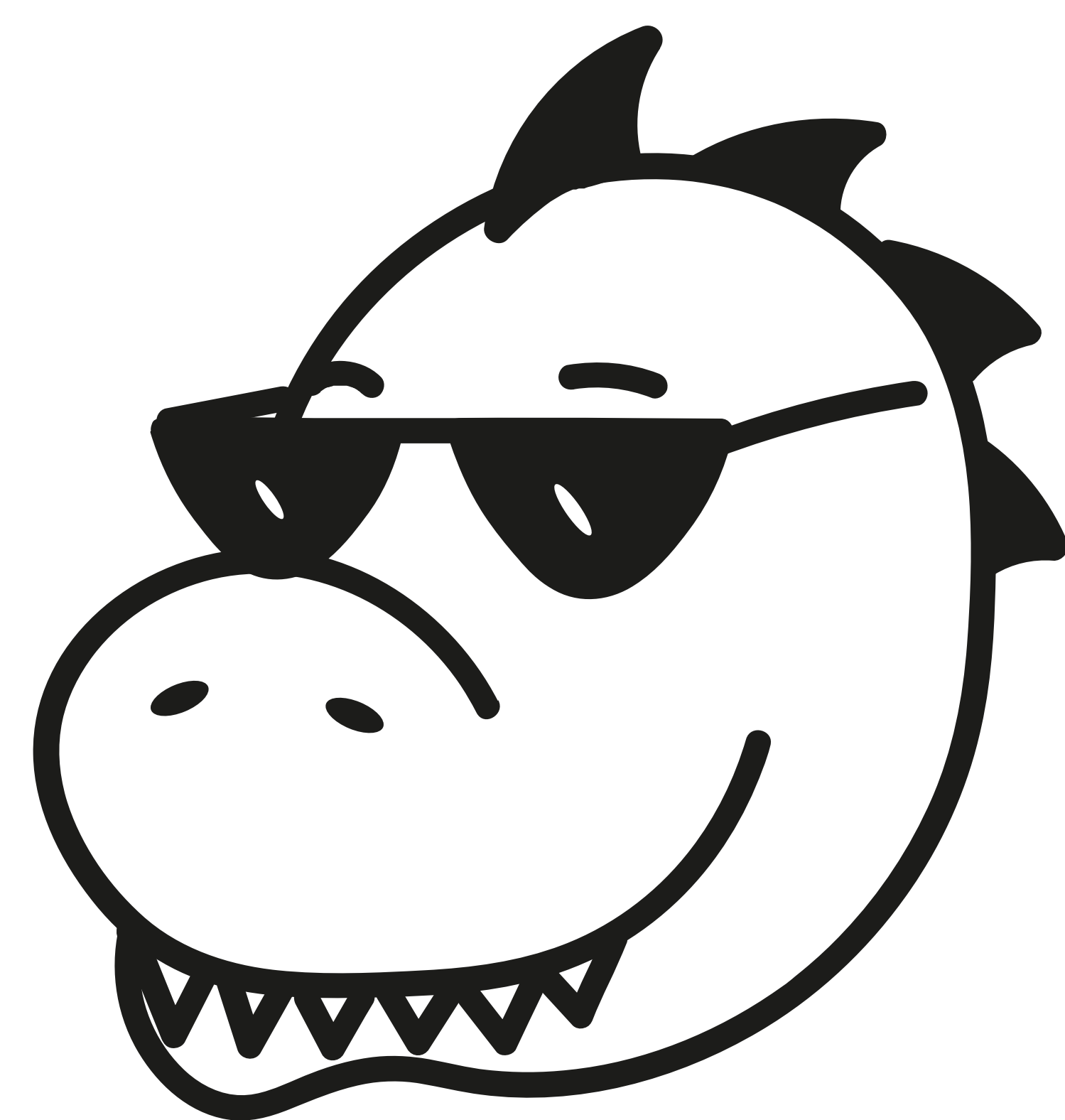
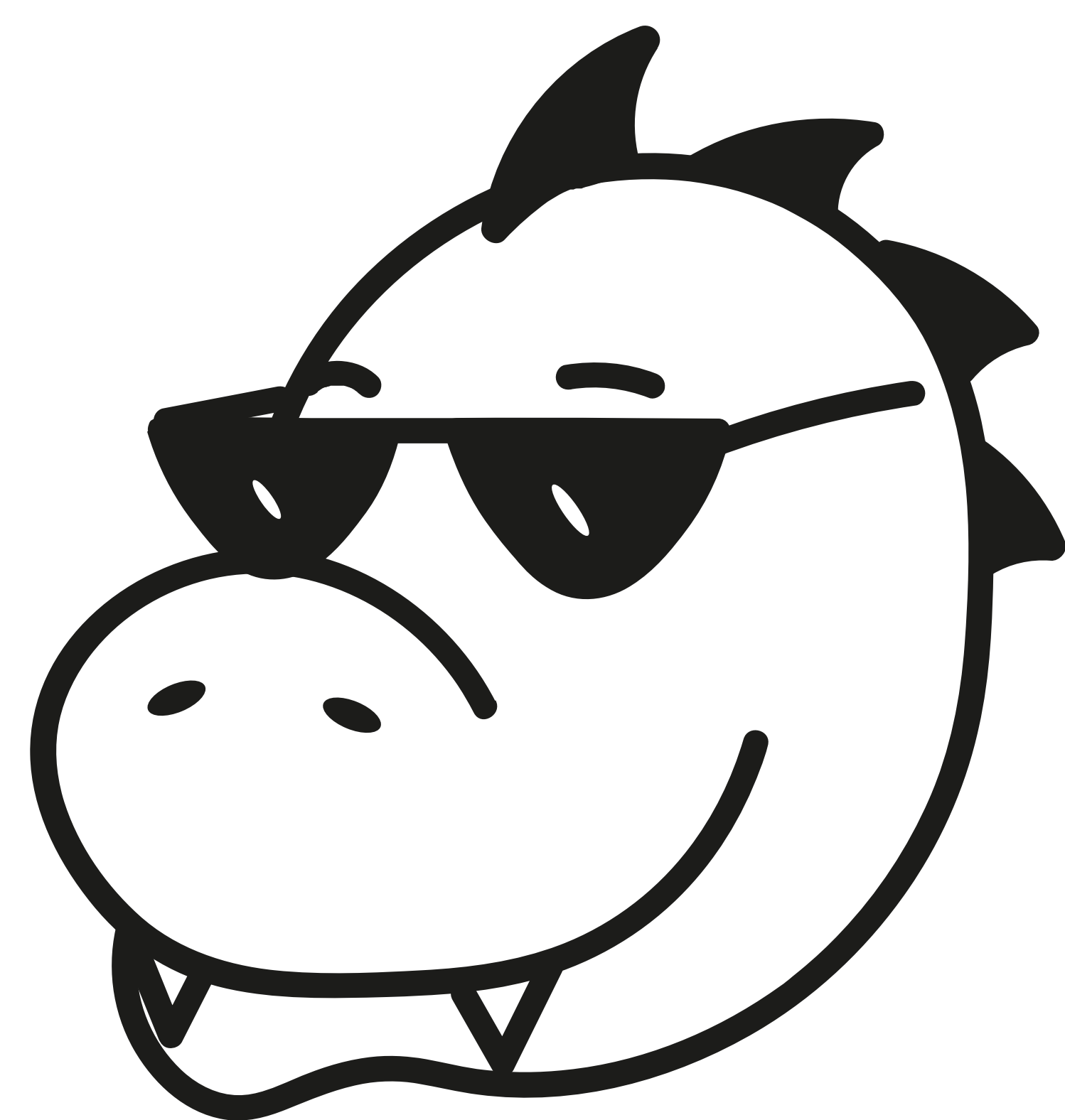
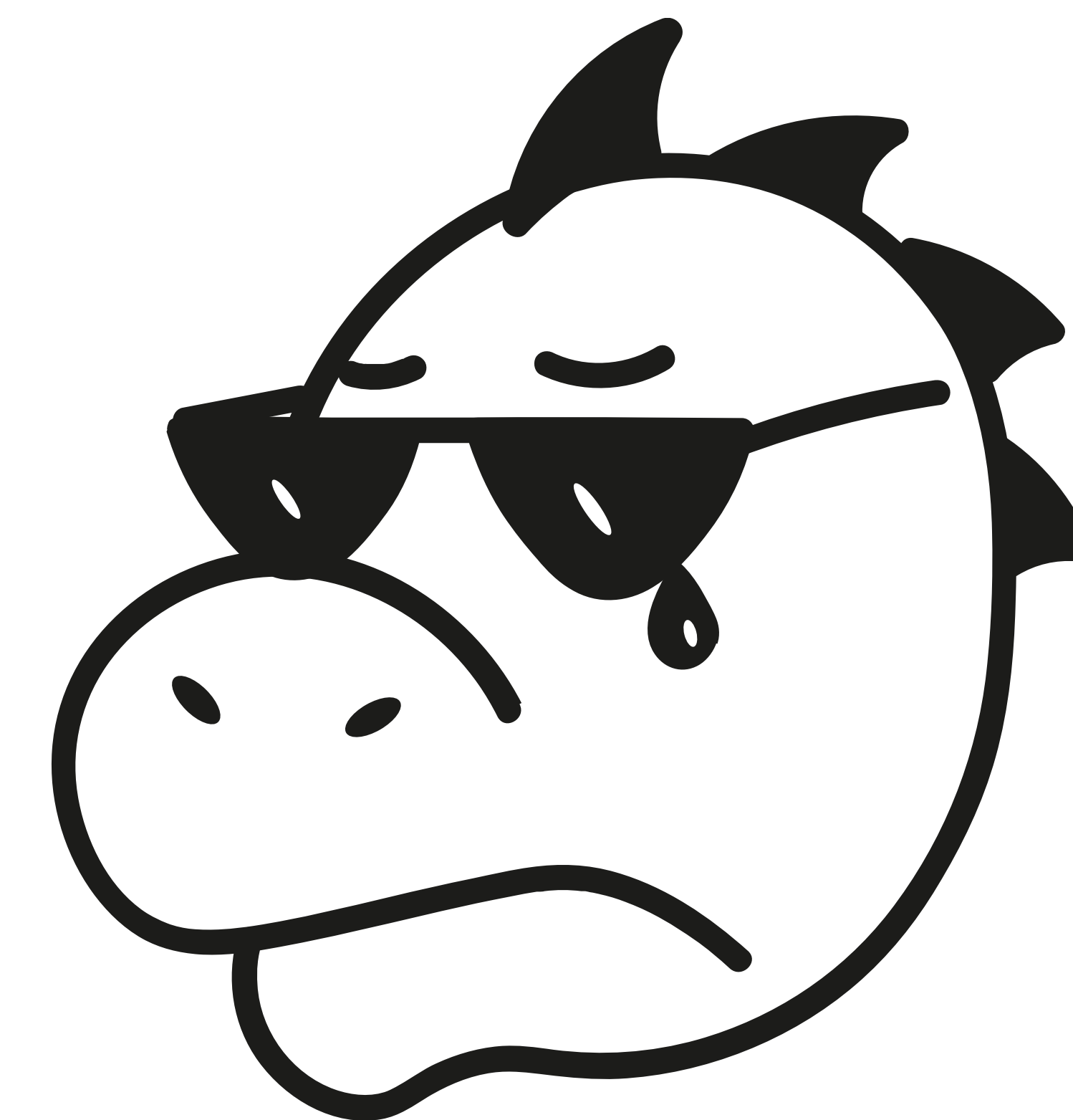
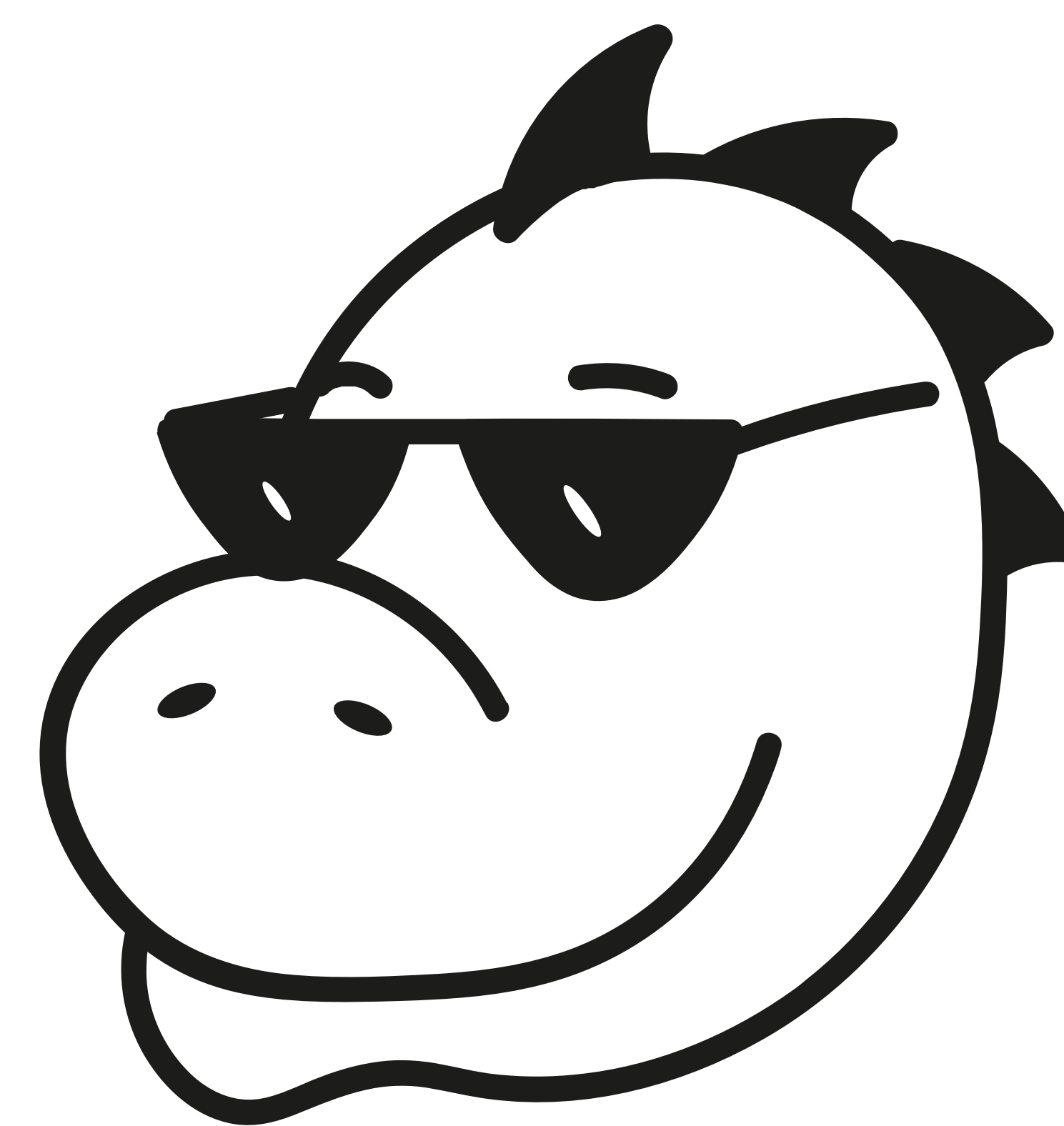
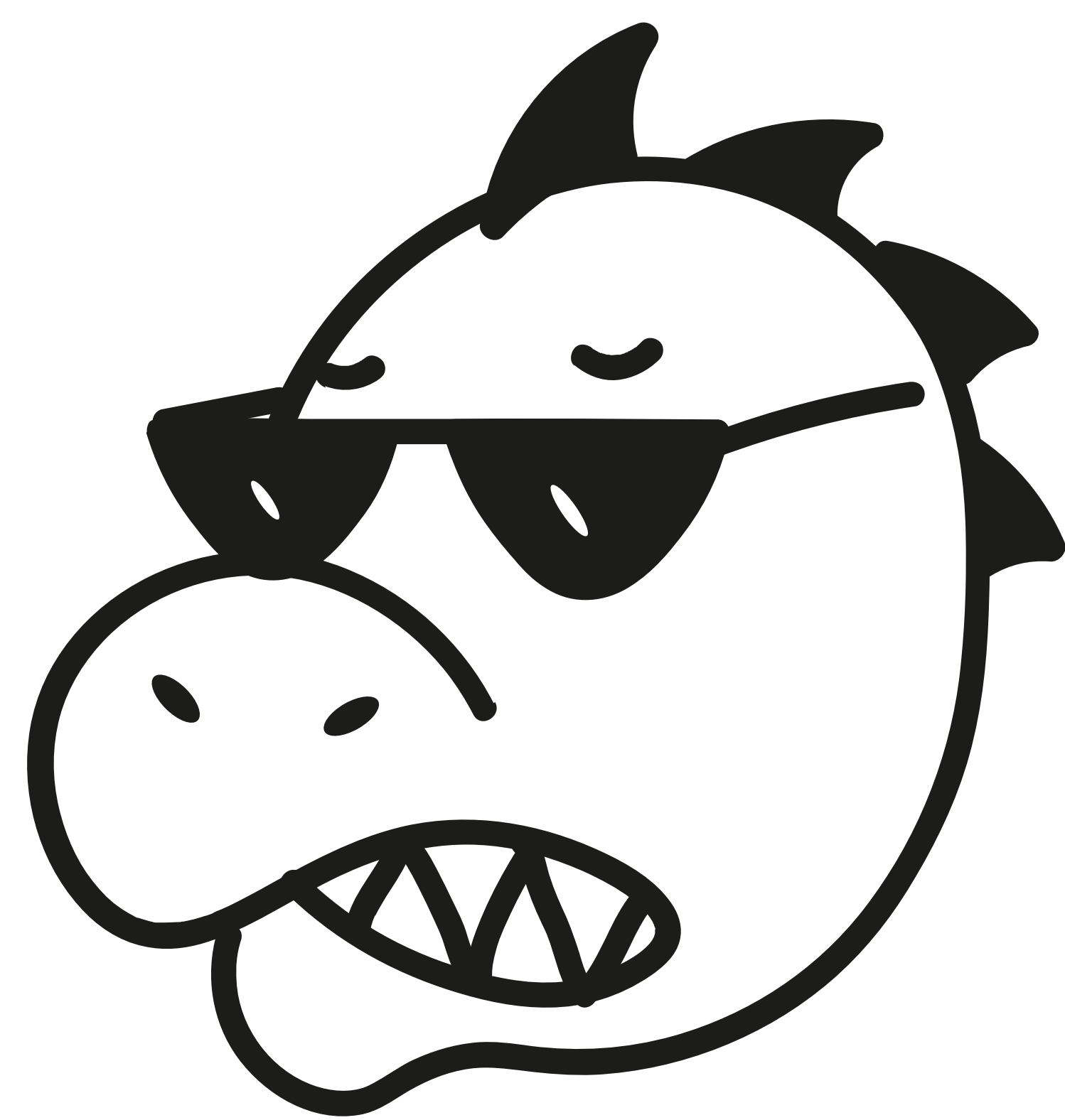


Logo principal



favicone / logo instagram

Piste de départ et croquis



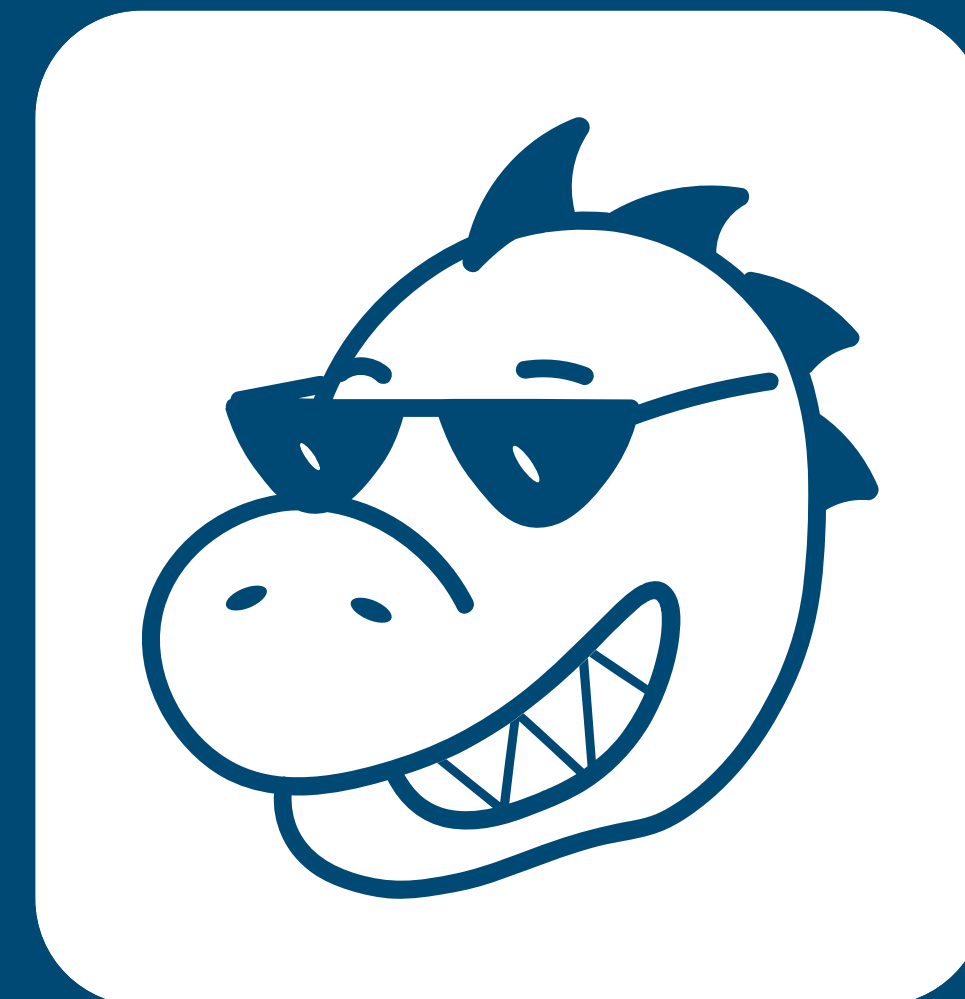
Les variantes



Logo ultra simplifié



Fond clair



Fond foncé

Incrustations du logo sur fond



Couleur Principal



Autres Couleurs



Fond image clair

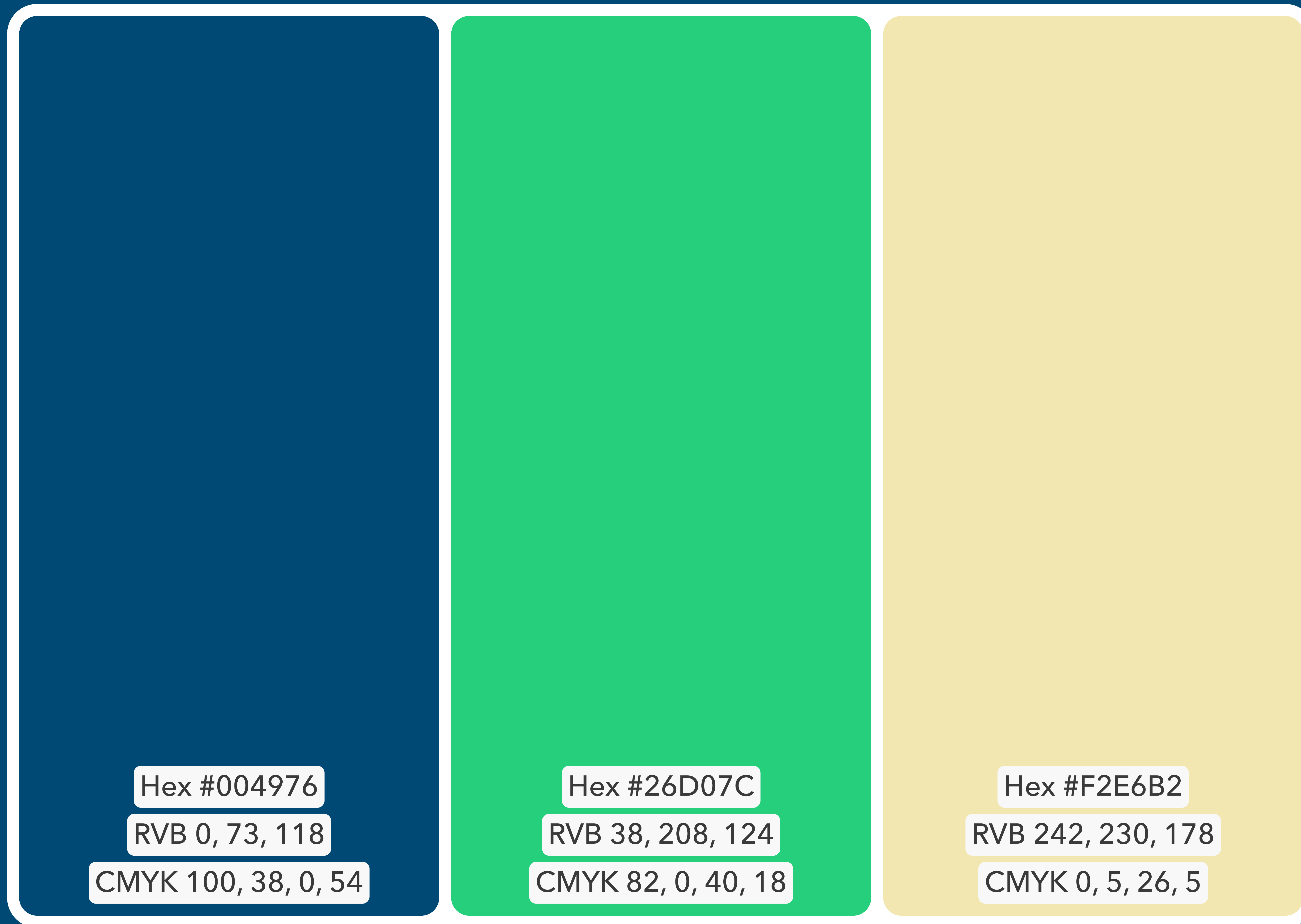


Fond image sombre

Couleurs X



Couleurs de l'identité visuelle



Polices d'écritures X



Police stylisée

Unique

Thin

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 ()@&#» '\$\$€£

Extra Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 ()@&#» '\$\$€£

Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 ()@&#» '\$\$€£

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 ()@&#» '\$\$€£

Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 ()@&#» '\$\$€£

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 ()@&#» '\$\$€£

Police Classique

Helvetica Neue

Thin	Light	Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789 ()@&#»'\$\$€£	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789 ()@&#»'\$\$€£	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789 ()@&#»'\$\$€£
Medium	Bold	
ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789 ()@&#»'\$\$€£	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789 ()@&#»'\$\$€£	

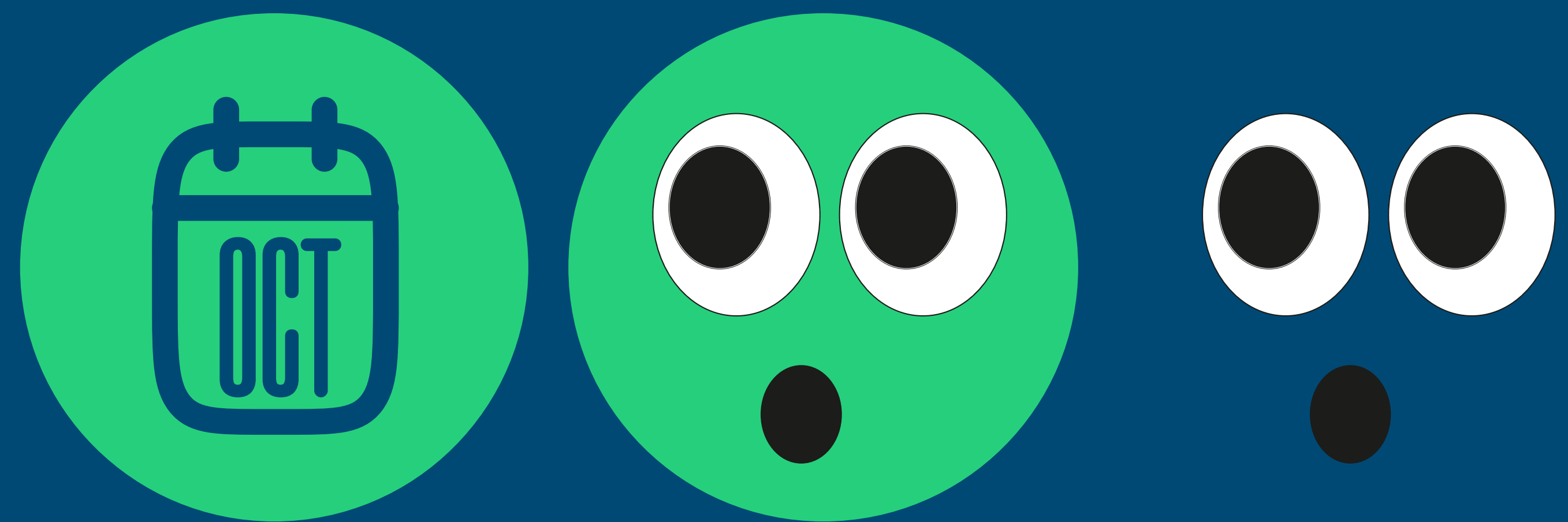
Éléments graphiques X





Iconographie X





Templates de Post X



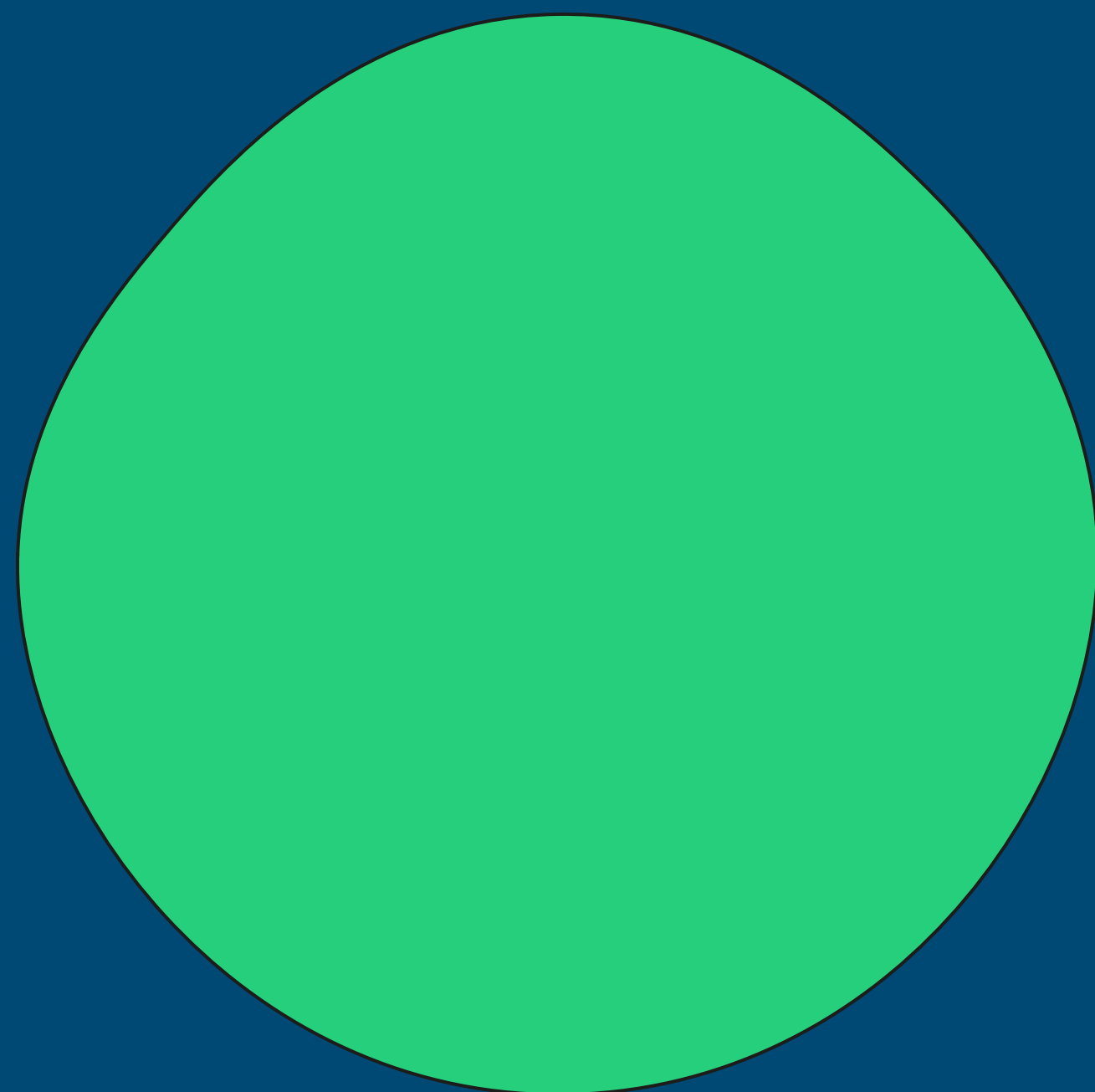
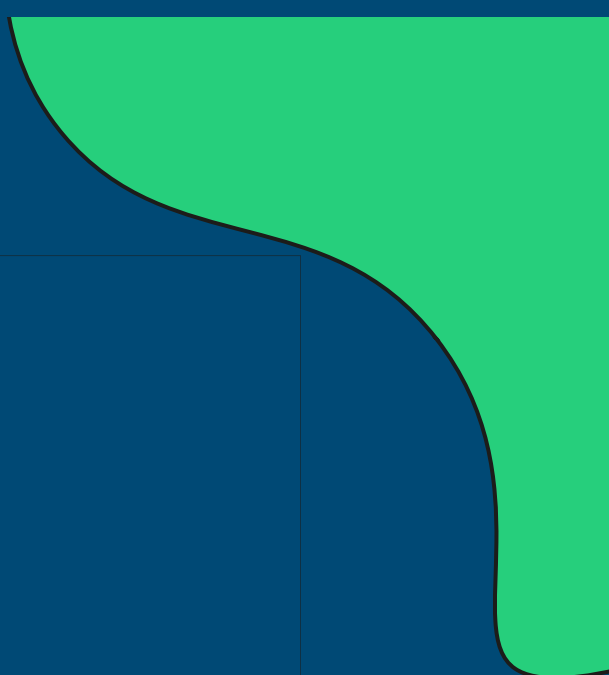
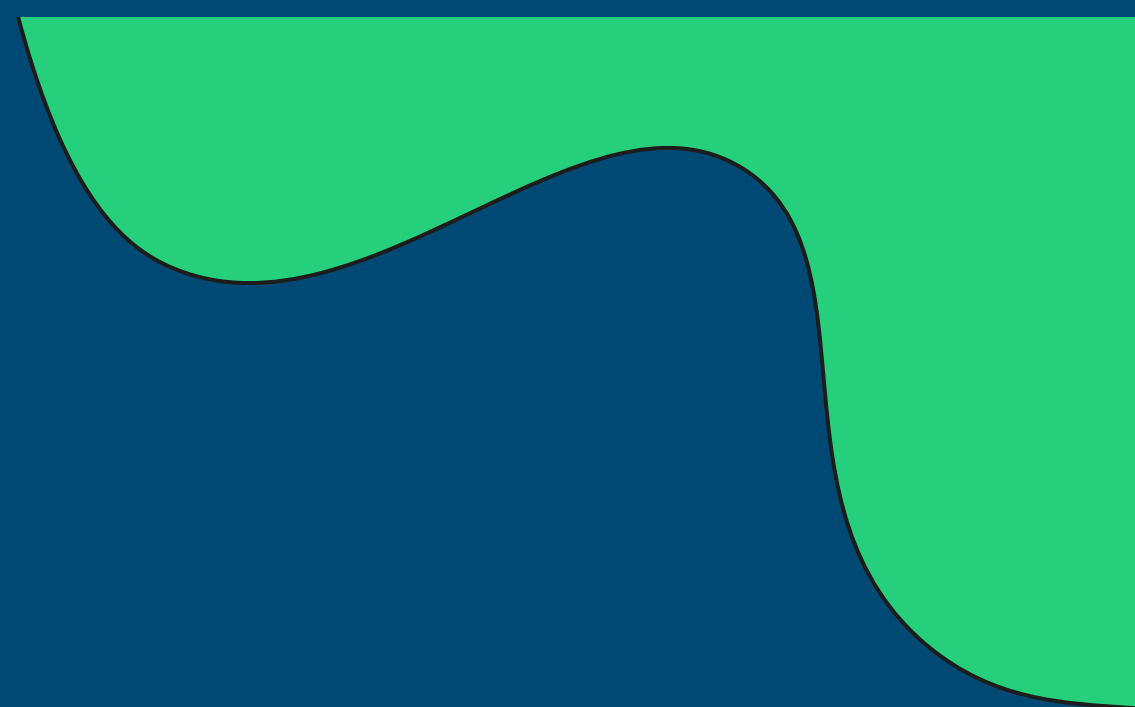
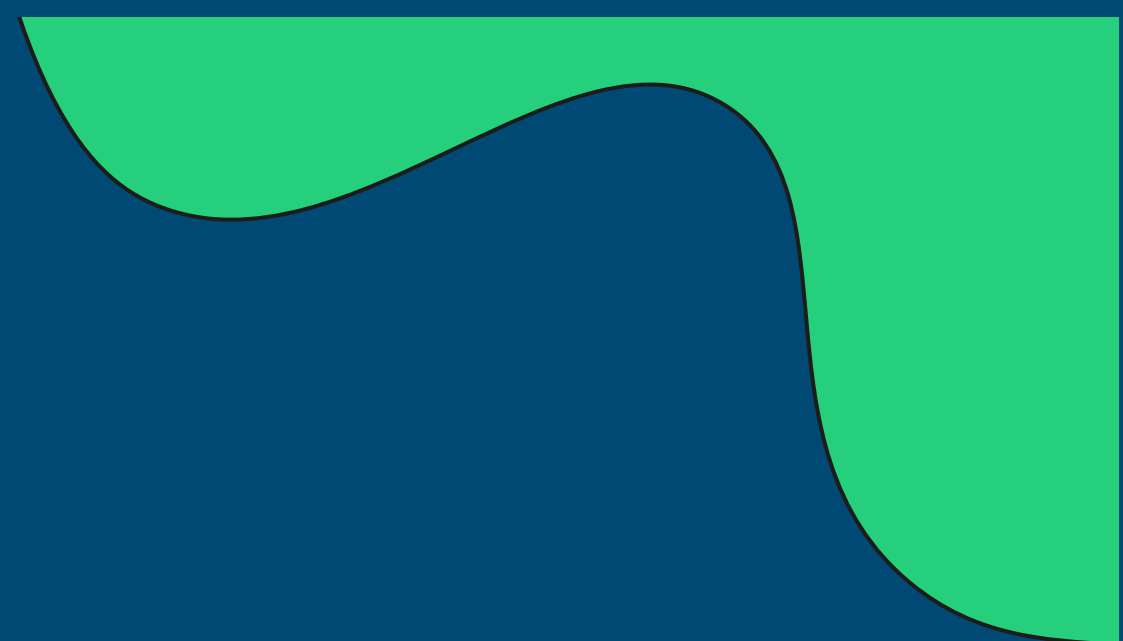
Post Carré



Unique Semi bold



Story

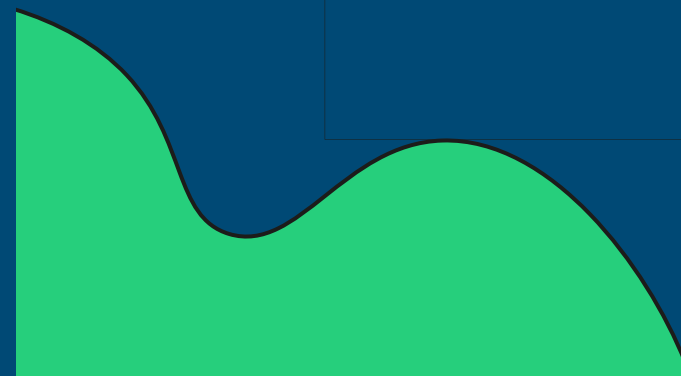
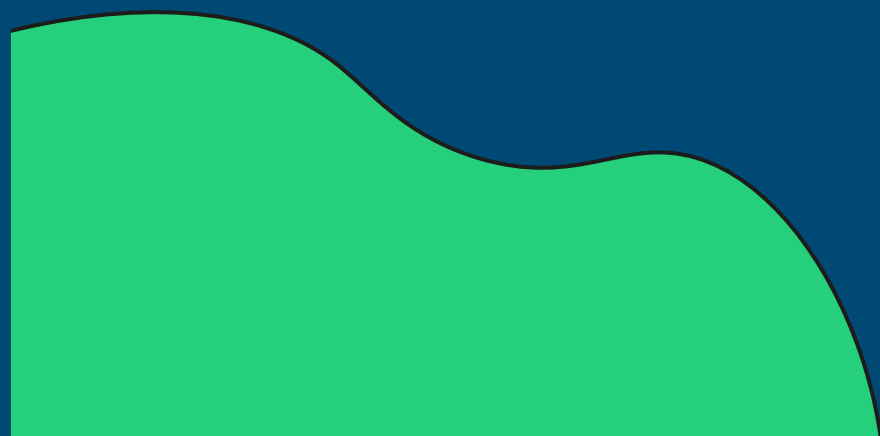
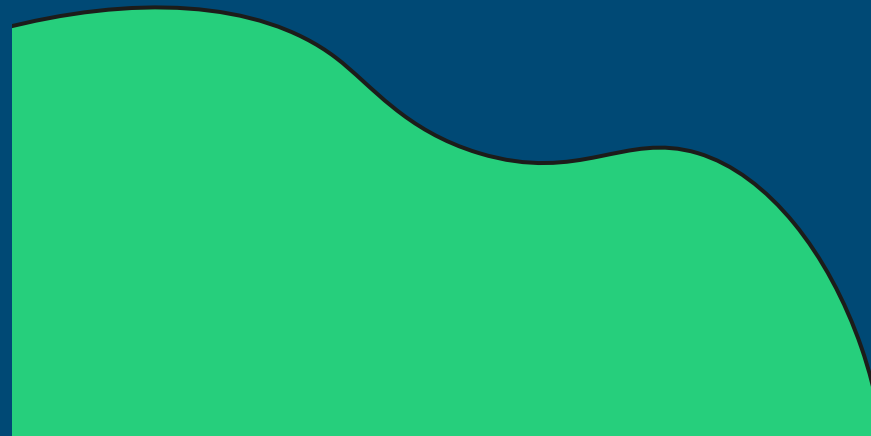


Unique Semi bold

Unique Semi bold

Unique Semi Bold

Helvetica Neue regular



Story



Post de presentation

La Team

2025/2026



ELIOT

Graphiste



Bannières X



Google form



Hello Asso



Design de Post X



Square de Boston + Vente



Parrainnage + Soirée BDE

